

SANLORENZO

SX112 enters the ADI Design Index 2021

Sanlorenzo has been selected for the fifth consecutive year by the ADI Permanent Design Observatory

Press release, 28 October 2021 - Sanlorenzo's innovative **crossover yacht SX112** has been included in the **ADI Design Index 2021**, the publication of the ADI Associazione per il Disegno Industriale (Association for Industrial Design) that every year selects the best Italian design in production, chosen by the ADI Permanent Design Observatory.

For the fifth year running, **Sanlorenzo** has been chosen by a committee of over 100 members including experts, designers, critics, historians and specialised journalists, who annually select those proposals that stand out for their originality, functional and typological innovation, for the production processes adopted, for the materials used and for the design synthesis achieved.

The published projects will be part of the pre-selection for the next **ADI Compasso d'Oro**, the prestigious award that for over sixty years has been referring to the public and specialists the best designers and companies in Italian design, **together with those chosen for the ADI Design Index 2020, in which Sanlorenzo was included with the SD96 yacht**, with interiors by Patricia Urquiola, an evolution of Sanlorenzo's historic line of semi-displacement yachts that offers more space and opportunities than yachts of the same size and impeccable proportions thanks to the great balance achieved between design and volume.

SX112, the flagship of the crossover line, represents the consolidation of a process that began with the SX88 and then the SX76, a challenge that continues and is enriched with new content, and which **aims to propose a new way of experiencing the sea**: on board the barriers are removed and the boat opens up to the outside world, entering into a relationship with the marine environment.

The focal point of the project is the stern area, which is undoubtedly the yacht's iconic area, a choice that gives the project new suggestions and living perspectives, the brainchild of the **Architect Luca Santella**, who also came up with the concept for the innovative SX crossover line. A conceptual refinement of the SX88 project, the new model offers **a spacious beach area of about 90 square metres**, which can be extended thanks to the folding terraces, **consisting of an indoor area** with a gym area **directly connected to the outside** through large sliding glass windows that allow the owner to experience these spaces in a new way, maximising the connection between indoor and outdoor. A grand platform where large toys can be accommodated and which **enables direct contact with the sea**.

The design of the exterior lines of this model was entrusted to the creativity of the **Zuccon International Project** studio in the name of **Bernardo Zuccon**. The studio working with great efficacy on the concept of *family feeling* has established an image of strong personality and recognisability of the range. As for the interiors, **Piero Lissoni**, Art Director of Sanlorenzo since 2018, has been able to best express the potential of unprecedented spatiality of this revolutionary family of yachts, "daring" unexpected solutions such as the sculptural staircases, the focal point of the yachts in this range, which generate an emotional displacement, and the **main deck**, which is conceived as an **open space**, a single, continuous environment extending from stern to bow.

Alongside this important recognition, the selected projects will be presented in the **ADI Design Index 2021 exhibition**, which will be on display until 7 November at the ADI Design Museum in Milan.

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